

Privacy Policy

Welcome to the Privacy Policy page of OMCAR.com. The Ocala Marion County Association of Realtors (OMCAR) respects your privacy concerns. And we've evaluated our practices and procedures to protect your personal information.

Information collection and use

OmcAR.com is accessible to everyone, but only OMCAR members may access certain tools and information. To view that info, OMCAR members must login if they wish to visit a page in a password protected area. We compare your login info to our membership records and the personal profiles.

Your privacy is very important to us and we won't sell, share or rent this information to others, except in the ways outlined below. OMCAR collects information from our users at several different points on our Web site in order to verify valid users and is the sole owner of the information collected on this site.

Registration

You must be a member of OMCAR to access all areas of this Web site.

Security

This Web site takes every precaution to protect our users' information. When you submit sensitive information through the Web site, your information is protected both online and off-line. If you have questions about security, send an e-mail to info@omcar.com.

Cookies

A cookie in the Internet world is a piece of data stored on your hard drive that has some connection to a Web site you visited. It generally contains info about you that makes it easier to visit that site. It could, for example, store your login information, which would save you time if you try to link to a password-protected section of OmcAR.com since it already recognizes you as an OMCAR member. Cookies are pretty standard in the Internet industry, and a huge number of Web sites use them. Cookies also allow us to track visits to different areas of the site, which gives us a pretty nifty tool for figuring out which areas we should improve and expand, and which areas we should quietly allow to pass into history.

If you don't like being recognized, however, you can reject the cookie and remain absolutely anonymous. (Not to your family or friends, just us.) That may limit your use of a handful of areas on OmcAR.com, though. In addition, third-party vendors produce some Web site services offered by floridarealtors.org. In those cases, the independent vendors may also place cookies on your hard drive. OMCAR has no control over these cookies.

Sharing

We do not sell, rent or trade your personal information to third parties, other than with our subsidiaries. We will share aggregated demographic information with our partners and advertisers, but that info isn't linked to personal information that can identify you. We could tell another company, for example, that 85 percent of OMCAR.com's Web site visitors took our property insurance survey and here are the results, but we can't say that you clicked on the property insurance survey. (Even if you did.)

We partner with other service providers to provide specific services. When you sign up for these OMCAR-sponsored services, we will share your name or other contact information, as necessary, to the third party that provides these services. Third parties are not allowed to use personally identifiable information except for the purpose of providing these services.

Links

This Web site contains links to other sites, but OMCAR is not responsible for the privacy practices of other sites. If another Web site asks for personal information, refer to that site's own privacy policy. OMCAR's privacy policy applies solely to information collected by this Web site.

Newsletter

If you wish to subscribe to our association newsletters, we ask for contact information, such as name and e-mail address. We couldn't deliver these products to you otherwise, right?

Surveys

Sometimes our site requests information from users via surveys. Participation in these surveys is voluntary and you may choose whether or not to disclose this information simply by not taking the survey. (Sometimes things are simple.) A survey could ask for information such as a name and address, as well as demographic information, such as your zip code or age.

Choice/opt-out

OMCAR.com members have the opportunity to "opt-out" of having their information used for purposes not directly related to our site at the point where we ask for the information. If you no longer wish to receive our newsletter or promotional

materials from our service providers, for example, you may opt-out of receiving these communications by replying to unsubscribe in the subject line in the e-mail, opting out through your Personal Profile page or sending an e-mail to Customer Support (info@omcar.com).

Site and service updates

Other types of e-mail correspondence don't have opt-out capabilities if you're an OMCAR member, such as the occasional notice of a major breaking news event to Florida licensees, e-mails sent to members of an OMCAR committee, and other Web site and service announcements, such as changes to a password to access IDX.

Correction/updating personal information

E-mail addresses, phone numbers and other personal information may be changed or updated by members in the "Personal Profile" section located in the membership area of the Web site.

Changes in this policy

In the future, OMCAR may need to change this privacy policy to meet the needs of its members; and since we can't predict the future, we must put this clause into the privacy policy: We reserve the right to change this privacy policy at any time. Such changes may be made without prior notice but will be explained in this privacy policy. Changes will be effective when posted. This privacy policy was last updated: April 9, 2010.