

Your OMCAR Weekly Newsletter is here!



March 1, 2018 Weekly News

REVISED POLICY FOR SOLD DATA

Please be advised that the MLS BOD revised the criteria needed to input sold data (FSBO listing) into our system. This is not a rule and regulation revision, just a policy change for staff to follow.

Current rule:

Section 1.4.1 Sold Data for Entry Only

These entries are optional; however Participants must adhere to the following guidelines:

1. Must be a sold transaction 2. Closing document and one main photo must be submitted to Ocala MLS for inputting data within 30 days of the closing date. (Adopted 07/17)

Staff will now implement that additional criteria will be required to input sold data in the MLS to include a commission agreement, closing document, completed profile sheet and an increased fee of \$25 per listing.

[Sold Data Info Form](#)

SAVE THE DATE! BUILDER/REALTOR® SUMMIT- MARCH 6, 2018

Please join us on March 6, 2018 from 7:30am-9:00am at the Elks Lodge located at 702 SE 25th Ave., Ocala for a complimentary breakfast and open forum discussion on how the Ocala/Marion County Association of REALTORS® and Marion County Building Industry Association (MCBIA) can work together to make Marion County the only place to live in Florida! Seating is limited. Please register online through your [Member Portal](#).

FEATURED CLASS- "CORE LAW" TUESDAY, MARCH 20, 2018 FROM 9:00AM-12:00PM (3CE)

Join Mark Alfarone for "Core Law" on Tuesday, March 20, 2018 from 9AM-12PM. This course is approved for 3 hours of CE credit and will satisfy your 3 Hours of Core Law required to renew your license.

Register now through your [Member Portal](#).

Core Law Mandatory License Renewal Course



Instructor: Mark Alfarone

CREDITS
3 CE

March 20, 2018
9:00AM-12:00PM



FREC's Playbook Updates

Florida brokers and salespersons must take three hours of Core Law to fulfill the state's continuing education requirements for license renewal (14 hours total).

Each year, the Florida Legislature passes and amends real estate laws. This class reviews recent changes to state and federal laws and rules.

After this program, you will understand...

- The recent law changes enacted by FREC.
- Why the DBPR requires audits and inspections and how to be in compliance.
- The real estate recovery fund and its purpose.
- Guidelines for maintaining an escrow account.
- The range of penalties—from lowest to highest—that are available to FREC.
- How a respondent can object to a violation.

FREE to Passport Members

\$10 Non-Passport/ \$15 Non-Primary/ \$25 Non-REALTOR®

Register Now! Log in to your Member Portal

<https://omcar.getlamps.net>

View/Print: [Core Law Flyer](#)

TWO NEW CLASSES ADDED!

March 26, 2018 from 9:30AM-12:30PM - (PASSPORT CURSE) "50 Ways to Have a Profitable 2018" with Robert Gress. (3CE) [View Flyer](#)

May 15, 2018 from 9:00AM-4:00PM - (NOT PASSPORT) Google Universe Boot Camp, a 6 CE Hour Workshop, "The Mobile Office In Your Smartphone" with G. William James. [View Flyer](#)

Please register online through your [Member Portal](#).

[2018 Education Passport Schedule](#)

YOUR NAR MANDATED CODE OF ETHICS TRAINING MUST BE

COMPLETED BY DECEMBER 31, 2018!

NAR's Code of Ethics training requirement must be completed by the end of this year. Any Member that does not complete NAR's Code of Ethics requirement by 12/31/2018 will be suspended. Any member that is suspended will still owe dues, however member benefits are suspended until the NAR Code of Ethics Requirement is met.

Code of Ethics will be held at OMCAR on the following dates:

- March 15, 2018- 1:00pm-4:00pm- THIS CLASS IS CURRENTLY FULL
- April 6, 2018- 9:00am-12:00pm- Off Campus. Located at Southeastern Livestock Pavilion Auditorium (2232 NE Jacksonville Rd.)
- May 10, 2018- 9:00am-12:00pm
- July 12, 2018- 9:00am-12:00pm
- August 15, 2018- 9:00am-12:00pm
- September 13, 2018- 9:00am-12:00pm
- November 8, 2018- 9:00am-12:00pm
- December 6, 2018 (iCE course at OMCAR) 1:00pm-4:00pm

You can register for the above courses online through your [Member Portal](#).

Please contact Mikhalea Hack, Mikhalea@omcar.com if you have any questions, or call OMCAR at (352) 629-2415.

MAKE A NOTE OF IT- MARCH LICENSE RENEWAL IS FAST APPROACHING!

One in four Realtors must [renew their license by March 31](#). Need CE credit or first-cycle associate/broker credits? Florida Realtors offers them online. [Find out more](#).

78TH ANNUAL SOUTHEASTERN YOUTH FAIR

OMCAR recently sponsored the annual Southeastern Youth Fair that was held on February 16-24, 2018. The Southeastern Youth Fair is the largest and oldest event of its kind. This year marked the 78th annual event with more than 1,000 kids that showed and sold livestock, art projects, and showed their cooking and tractor skills.

This year, OMCAR purchased two lambs, one being the Reserve Grand Champion lamb, two goats, and three hogs. One of the hogs named "Dragon" is from Hillcrest School, which OMCAR is also a sponsor of. The meat will all be donated to Interfaith Emergency Services, St. Theresa's Catholic Church in Belleview, the Salvation Army and the Domestic Violence Center of Ocala.



OMCAR and Townley Engineering & Manufacturing Co, Inc. shared the purchasing of a hog from the 78th Annual SEYF.



OMCAR purchased Kaylee Follett's. Kaylee pictured with Community Awareness co-chair, Randy Alvord.

SAVE THE DATE! 50TH ANNIVERSARY FAIR HOUSING SUMMIT

Please join us on April 6, 2018 for the 50th Anniversary Fair Housing Summit held at the Marion County Agricultural Center. You don't want to miss this event!

- Guest Speakers
- Learn the latest in Fair Housing regulations
- Fulfill annual Fair Housing Training requirements
- Fair Housing & Diversity Course taught by Chuck Bonamer for 3 CEU credits!

- **THIS COURSE NOW SATISFIES YOUR MANDATED NAR REQUIREMENT FOR CODE OF ETHICS TRAINING!**

Save the date!

2018 FAIR HOUSING SUMMIT

Celebrating 50 years of Fair Housing!



★★★★

Marion County Community Services cordially invites you to the 2018 Fair Housing Summit. We'll celebrate the 50th anniversary of the Fair Housing Act and learn the latest in Fair Housing. By attending, you will fulfill annual Fair Housing training requirements and realtors will receive three CEU credits.



EQUAL HOUSING OPPORTUNITY



Ocala Housing Authority



OCALA/MARION COUNTY ASSOCIATION OF REALTORS

Friday, April 6
Southeastern Livestock Pavilion Auditorium
2232 NE Jacksonville Road, Ocala
 For more information, contact
 Marion County Community Services at 352-671-8770.




OMCAR will be sponsoring a Fair Housing education course conducted by Chuck Bonamer, free to passport members from 9-12 noon 3 hours of CE. Please register through your [Member Portal](#).

WELCOME NEW MEMBERS

Please help us in welcoming our New Members and Strategic Business Partners. View the [February 2018 New Member Report](#).

FLORIDA REALTORS® TAKE 5: HOW TO BUILD A PAY-PER-CLICK ADVERTISING CAMPAIGN

On both Bing and Google AdWords, run search terms targeting people who are searching for your locale and lifestyle. Purchase keywords, such as "Sarasota waterfront home" so that your website shows up on the first search page. The more specific your search term, the better. Take a look:



<https://www.facebook.com/OMCAR1922/>

Ocala/Marion County Association of Realtors®

(352) 629-2415 | www.omcar.com

Our Mission Statement:

To advance the local real estate industry by shaping public policy, adhering to the REALTOR® Code of Ethics, and to provide the information and tools our members need to succeed.

Ocala Marion County Association of Realtors®, 3105 NE 14 Street, Ocala, FL 34470

[SafeUnsubscribe™ {recipient's email}](#)

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by darlene@omcar.com in collaboration with



Try it free today

