

Your OMCAR Weekly Newsletter is here!



May 31, 2018 Weekly News

OFFICE CLOSED ON FRIDAY, JUNE 1 FROM 8:00AM-9:00AM

Attention Members,

Please note, the Ocala MLS and OMCAR office will be closed from 8:00AM-9:00AM for Staff Training. Thank you!

FEATURED CLASS OF THE WEEK: "HIT THE BULL'S-EYE ON PERFECTING PRICING WITH RPR®"



PERFECT PRICING WITH EASY, ACCURATE CMAS
JUNE 14, 2018 9AM-11AM

Course Description:

RPR's powerful analysis tools are helping REALTORS® across the country educate and impress clients. Starting with the AVM or RVM® for a property, we'll show you how to apply your local market intelligence to refine this starting point with adjustments, addition of home improvement values, subtracting value for needed home improvements, and comparison refinement tools based on market and home conditions. From there we'll create a quick and easy CMA as well as an in-depth Sales Comparison Analysis, demonstrating how to lead clients through the intricacies of market realities with easy-to-understand facts and graphics.

THIS COURSE IS FREE TO ATTEND
REGISTER BY LOGGING IN TO YOUR MEMBER PORTAL
[HTTPS://OMCAR.GETLAMPS.NET](https://omcar.getlamps.net)



[Perfect Pricing with Easy, Accurate CMA's from RPR® Flyer](#)

Register today by logging in to your Member Portal:

<https://omcar.getlamps.net>
or by emailing Mikhalea@omcar.com

REMINDER: REALTOR® BIENNIAL CODE OF ETHICS REQUIREMENT



A new two-year cycle for the NAR biennial Code of Ethics requirement began January 1, 2017. **The deadline for this cycle is December 31, 2018.** REALTORS® are required to complete this ethics training as a requirement of membership.

Upcoming Code of Ethics Dates at OMCAR:

June 21, 2018 from 1:00PM-4:00PM- **Class Full**

July 12, 2018 from 1:00PM-4:00PM- **Class Full**

August 15, 2018 from 9:00AM-12:00PM

September 13, 2018 from 1:00PM-4:00PM

October 19, 2018 from 9:00AM-12:00PM

November 8, 2018 from 1:00PM-4:00PM

December 6, 2018 from 1:00PM-4:00PM

*Additional classes to be added. Please make sure you have the most recent updated Education Schedule available on the website, under [Form Center](#).

[Register Today](#) for your Code of Ethics course at OMCAR!

T.I.P. TAX INFORMATION PUBLICATION- 2018 DISASTER PREPAREDNESS SALES TAX HOLIDAY IS RIGHT AROUND THE CORNER!

The 2018 Disaster Preparedness Sales Tax Holiday begins on Friday, June 1st and ends on Thursday, June 7th. During this sales tax holiday period, qualifying items related to disaster preparedness are exempt from sales tax.

The sales tax holiday does not apply to:

- the rental or repair of any of the qualifying items

- sales in a theme park, entertainment complex, public lodging establishment, or airport.

[2018 Disaster Preparedness Sales Tax Holiday Qualifying Items](#)

WELCOME NEW MEMBERS- MAY 2018 NEW MEMBER REPORT

Help us in welcoming our New Members! Take a look at the [May 2018 New Member Report](#)

PINELLAS INTERNATIONAL COUNCIL TRADE MISSION TRIP TO DOMINICAN REPUBLIC

Join the Pinellas International Council for their Trade Mission trip to the Dominican Republic with tour director, Larissa Ortiz, NAR President's Liaison and member of OMCAR. Take a look: [Dominican Republic Trade Mission Flyer](#)

NEW! THE LITTLE ORANGE BOOK: SALES AND MARKETING TO LIVE BY FOR REALTORS®

NOW AVAILABLE! The Little Orange Book: Sales and Marketing Rules to Live By for REALTORS®. Being a real estate professional involves more than helping clients buy and sell homes. NAR created this guide as a resource for REALTORS®, who must create relationships and smartly brand their business to give themselves a competitive edge. Find out how to help your members maximize their sales and marketing efforts and grow their business with the brand new [The Little Orange Book: Sales and Marketing Rules to Live By for REALTORS®](#).

RPR® UNVEILS NEW BUYER TOUR REPORT

Your next buyer tour just got a lot easier, thanks to RPR's new Buyer Tour Report. Simply select properties, determine the order in which to see them, and then create a colorful, client-friendly report to share with buyers. [Continue Reading](#)

A NEW NATIONAL PUBLISHER COMING SOON TO THE LISTHUB

NETWORK!

FlipComp is a listing site built specifically for real estate investors by parent company Realeflow, a real estate investor marketing & CRM platform. FlipComp's website layers Realeflow's tools on top of listing data to provide investors with an easy-to-use system to help them decide if purchasing a specific property would fit in their investing methodology.

Highlights:

- Highly targeted access to motivated real estate investors
- Prominently displays listing agent contact information
- All listings displayed at no cost

While this publisher's website is in the final stages of testing, you can request additional information by emailing ListHub at publisherrelations@listhub.com.

ON THE ROAD WITH FLORIDA RRC/CRC DISTRICT VII

The Hernando County Association of Realtors® will be hosting an afternoon packed with high-value presentations, hands-on workshops! "Get the Most Out of Our New RRC Website" with April Gayle Gausman, Florida RRC. On Wednesday, June 13, 2018. Registration is only \$10! Read More: [CRS/RRC District VII Flyer](#)

DEADLINE TO COMPLETE THE OMCAR AND OCALA MLS BOARD OF DIRECTOR APPLICATION IS JUNE 30TH!

The 2019 OMCAR and Ocala MLS Board of Director applications are now available and will need to be submitted no later than June 30, 2018!

Applications are available below, or on the OMCAR website under the "Form Center".

2019 OMCAR Board of Director Applications:

[2019 Application for OMCAR Officer](#)

[2019 Application for OMCAR Director](#)

[2019 Application for NAR_FR Society Council or Institute Affiliate](#)

[2019 Application for FR Director](#)

2019 Ocala MLS Board of Director Applications:

[2019 Application for MLS Officer](#)

[2019 Application for MLS Director](#)



- *New School Supplies
- Children's clothing & shoes
- Books & Games
- Personal Hygiene Items
- Gift Cards
- **Monetary donations

****Make checks payable to "Homeless Children Program" and note in the memo "Stuff the Bus"**

*School supplies needed: 1 inch binders, pencils, pens (black & blue), scientific calculators, zippered binder (3 in.), index cards, highlighters, backpacks- all grades; glue sticks, bottle glue and thin colored markers.

This campaign affords local residents the opportunity to make a genuine difference in a homeless/ needy child's life.

items may be dropped off to OMCAR
and will be collected until August 6, 2018

Ocala/Marion County Association of Realtors®
3105 NE 14th Street, Ocala, FL 34470
(352) 629-2415

SAVE THE DATE! FLORIDA REALTORS® 2018 CONVENTION & TRADE EXPO



What: Florida Realtors® Convention & Trade Expo
When: August 8-9, 2018/ Governance Meetings
 August 10-12, 2018
Where: Rosen Shingle Creek, Orlando, FL

FREE REGISTRATION The first 300 first-time attendees will be charged at the time of registration. Once the convention is over, those first-timers will be fully refunded. [Register Now](#)

[Florida Realtors Convention & Trade Expo Flyer](#)

SAVE THE DATE !

10th Annual



Proceeds to benefit

**Hands of Mercy
Everywhere**

www.handsofmercyeverywhere.org

For information on becoming an event sponsor,
 email YPN@omcar.com
 More Information Coming Soon!



Friday, September 14, 2018
 at the ocala/Marion County Association of REALTORS®

6:00 PM-9:00 PM
 3105 NE 14th Street, Ocala, FL



<https://www.facebook.com/OMCAR1922/>

Ocala/Marion County Association of Realtors®

(352) 629-2415 | www.omcar.com

Our Mission Statement:

To advance the local real estate industry by shaping public policy, adhering to the REALTOR® Code of Ethics, and to provide the information and tools our members need to succeed.

Ocala Marion County Association of Realtors®, 3105 NE 14 Street, Ocala, FL 34470

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